Sandra Yaeger Bodeau

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MINNEAPOLIS
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PRACTICE AREAS

Franchise & Distribution

Franchise M&A

Corporate & Business

Mergers & Acquisitions

INDUSTRIES

Restaurant, Food & Beverage

Wholesale & Retail Distribution

COURT MEMBERSHIPS

- Minnesota
- Texas

EDUCATION

University of Minnesota, J.D., *cum laude*

University of Wisconsin-Madison, B.A., Economics

Sandy Bodeau practices in the areas of franchise and distribution law and mergers and acquisitions. She focuses on advising franchisors on new and ongoing franchise system development, registration and compliance, and ongoing franchise relationship issues. She also advises buyers and sellers in mergers & acquisitions, often acting as franchise special counsel when franchise brands and multi-unit franchised units are bought and sold, especially for private equity firms.

Sandy has helped clients in a variety of industries, including restaurants, health and fitness, companion care, hotels, recreational vehicles distribution, commercial and residential cleaning, home services, printing & graphics, restoration, and personal care services. She has also worked as in-house counsel for a franchisor of multiple resale retail concepts, giving her first-hand experience with both the legal and business issues faced in franchising.

Events

- Webinar Series: Navigating Access to Capital Challenges November 30, 2022

Presentations

- Opening Remarks, "Annual Leadership Conference," 2024 IFA Annual Convention, February 17, 2024
- Moderator, "Navigating Access to Capital Challenges," Lathrop GPM Increasing Diversity in Franchising Series, November 30, 2022
- Facilitator, Roundtables: *Franchisee Financial Statements for Franchisors*, H.E.A.T. Franchise Summit, August 25 - 27, 2020

- Moderator, *Owning a Franchise Business*, 2020 AIM: Women's Leadership Conference, Association of Corporate Growth, March 2020
- Moderator, *Preparing Your Franchise Business for Sale: What I Wish I Had Known*, 2020 International Franchise Association (IFA) Annual Convention, February 2020
- Panelist, *Dare to Negotiate: The Art of Negotiation*, National Association of Women Business Owners, August 17, 2017
- Presenter, *10 Commandments of Franchise Sales*, International Franchise Exposition, New York, NY, June 16, 2017
- Presenter, *Franchise 2.0: Tools for Taking Your Franchise Model to the Next Level*, International Franchise Exposition, New York, NY, June 15, 2017
- Co-presenter, *Basics Track: Mergers & Acquisitions*, 49th Annual International Franchise Association Legal Symposium, May 15, 2016
- Facilitator, *Beyond the Blunders: From Mistakes to Great*, IFA 55th Annual Convention, Las Vegas, Nevada, February 15, 2015
- Presenter, *Health Care Reform and the Franchisor: Getting Ready Now for 2014,* January 1, 2013

Publications

- Co-author, *Acquiring a Franchise System: Due Diligence Tactics to Assess Value*, Franchising World, October 2013
- Co-author, *Selling the Franchise System: Laying the Legal Groundwork to Optimize Value*, Franchising World, April 2013

Client Alerts And Blog Posts

- Virginia Federal Court Dismisses Franchisor's Trade Secret Claim for Failure to Plead with Specificity
  March 14, 2024
- Florida Federal Court Allows Franchisor’s Lanham Act and Breach of Contract Claims to Proceed
  February 15, 2024
- Florida Federal Court Denies Motion to Vacate Arbitration Award Brought by Franchisee Who Claimed Not to Have Notice of the Arbitration Hearing
  November 1, 2023
- Eleventh Circuit Enforces Floating Forum Selection Clause
  September 8, 2022

News Releases

- Lathrop GPM Franchise Practice Group Closes Deal Between Home Health Care Giants
  August 13, 2021
- Gray Plant Mooty Attorneys Assist in the Publishing of The Franchise Law Review
  February 21, 2014
- Sandy Bodeau Joins Gray Plant Mooty
  October 24, 2012

Professional Affiliations

- American Bar Association, Forum Committee on Franchising; Business Law Section
- Minnesota State Bar Association, Business Law Section; Uniform Commercial Code Committee, former member

Community Involvement

- Community volunteer with countless hours contributed to public schools and other civic endeavors