Licensing, Technology Transfer & Commercialization

The Lathrop GPM Licensing, Technology Transfer & Commercialization team advises a wide range of clients on developing, protecting, and commercializing their valuable technology and intellectual property. Our team prepares and negotiates licenses of inventions, trademarks, patents, copyrights, computer software, and a host of proprietary technologies, as well as the works and services of celebrities and media personalities. Lathrop GPM has experience in:

- Preparing and negotiating highly specialized license agreements, in the U.S. and worldwide
- Developing systems and procedures for retaining valuable ownership rights to wide varieties of intellectual property
- Developing internal compliance programs
- Conducting audits, investigations and training programs with respect to the use and preservation of data rights
- Handling alleged export violations

Lathrop GPM also provides corporate licensing services in connection with complex transactions such as entity formation, financing, sales contracts, mergers, bankruptcies and workouts, corporate acquisitions, and the like.

Technology Transfer

We counsel clients on a wide range of emerging technologies. We have worked with a number of universities, web designers, hardware manufacturers, and software developers, and we have assisted clients in patenting inventions relating to internet and e-commerce, social media, domain names, computer technologies, and new business methods. The group also negotiates and drafts license agreements, transfer agreements, development agreements, and corporate alliance agreements for businesses wishing to utilize existing and emerging technologies.

Representative Experience

- Provide IP counsel to major research universities, including assistance in the colleges' licensing programs.
- As primary outside IP counsel for Big Bend Agri-Service Inc., provide licensing guidance on the company's agricultural chemical assets.
- Advise a leading marketing software company on its licensing arrangements.
- Counsel a manufacturer of probiotic dietary additives with regard to licensing and related corporate issues.
- Represent an internationally known artist and illustrator regarding the licensing of artwork for a variety of products.