



Franchise Alert: Lathrop GPM Franchise & Distribution Members Serve as Global Editor and U.S. Chapter Author in Franchise 2023 Lexology GTDT Publication

August 10, 2022

Lathrop GPM Partner Mark Kirsch is the Global Editor for this year's Franchise 2023 edition of Lexology Getting the Deal Through for the second consecutive year. As part of the global publication, Lathrop GPM Counsel Eli Bensignor authored the U.S. Chapter.

As Global Editor of the publication, Mark Kirsch authored the Global Overview and led the way in producing a universal questionnaire as a reference source of comparative franchise law and.

Eli Bensignor's U.S. Chapter provides updates and analysis of current trends in franchise law topics, including a market overview; business overview; and high-level guidance on legal compliance in the offer and sale of franchises, drafting and negotiating franchise contracts and the franchisor/franchisee relationship.

View a free PDF version of the Franchise guide [here](https://www.lexology.com/gtdt/workareas/franchise), and the full, interactive guide containing all jurisdictions at <https://www.lexology.com/gtdt/workareas/franchise>.