



# The “Best Practices Act:” Online Privacy Legislation Reintroduced in Congress

February 15, 2011

On February 10, 2011, United States Representative Bobby Rush, D-Ill., reintroduced legislation, the “Best Practices Act,” aimed at enhancing consumer privacy online.

What happened:

Representative Bobby Rush reintroduced legislation that would establish a set of ground rules and privacy minimums to assist consumers in protecting their personal information, particularly as they engage in online, Internet-based commerce and entertainment. The legislation’s stated goal is to ensure that consumers have meaningful choices about the collection, use, and disclosure of their personal information and to foster transparency about the commercial use of personal information. [Read more ...](#)