



IP Attorney Julie Nichols Matthews Joins Lathrop Gage in Chicago

September 12, 2017

Chicago (September 12, 2017) - Lathrop Gage announced today that intellectual property attorney Julie Nichols Matthews has joined the firm's Chicago office as Of Counsel.

Matthews is an accomplished attorney with experience in strategic intellectual property counseling, business transactions and advertising law. For over 20 years, Matthews has worked with well-known brands, mid-size companies and start-up businesses, providing practical brand protection advice and counseling on disputes involving trademarks, copyrights and unfair competition. Matthews negotiates and drafts license agreements and other IP-related agreements for clients across diverse industry sectors, including hospitality, personal care, advertising and new media, manufacturing, agribusiness, financial services, and online retail services. She also handles oppositions and cancellations before the Trademark Trial and Appeal Board, domain name disputes and litigation.

Another aspect of her practice is advising consumer products companies and national retailers on sweepstakes and promotions, advertising substantiation, product labeling, children's privacy, cause marketing and social media best practices. Matthews has served on a number of International Trademark Association (INTA) committees and in 2015 she was recognized by *World Trademark Review* as a leading practitioner in the trademark field.

Matthews joins Lathrop Gage from Parker Ibrahim & Berg LLC, where she was a partner.

Since 2009, Lathrop Gage's Chicago office has served the firm's clients regionally and across the country, with a focus on financial services, bankruptcy and creditors' rights, intellectual property, commercial litigation, and corporate law.

About Lathrop Gage

Lathrop Gage is a law firm whose clients form the backbone of our economy. Our attorneys provide strategic guidance in litigation, business and intellectual property law, with deep knowledge and experience in the industries we serve. We work as one integrated team with offices across the country to help our clients see beyond immediate challenges to achieve their most important objectives. For more information, visit www.lathropgpm.com.



lathropgage.com