



# Charles Mitchell Named Recipient of the Gray Plant Mooty Certified Franchise Executive Scholarship

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MINNEAPOLIS, Minn. (February 15, 2015) — The law firm of Gray Plant Mooty is pleased to announce that the International Franchise Association (IFA) has named the 2015 recipient of the Gray Plant Mooty Foundation's Certified Franchise Executive scholarship, Charles Mitchell of All About People.

Charles Mitchell, 2015 recipient of the GPM CFE Scholarship, is the CEO of All About People, a Phoenix-based professional staffing franchise and recruiting company. Since co-founding All About People in 2002, Mitchell has continued to guide the company in its mission to "put people first" by matching exceptional talent with franchising companies and corporate partners.

In 2011, Gray Plant Mooty created this scholarship, funded by GPM lawyers and staff, to contribute \$5,000 annually to the IFA Educational Foundation to fund scholarships for founders, executives, and managers of companies that have been franchising in the U.S. for five years or less to attend the IFA's CFE educational programs. Last year's scholarship recipient, Lisa Henkel, officially completed the CFE program and graduated with her certification at this year's IFA Convention. You can find more information about the Gray Plant Mooty CFE Scholarship Program on the CFE section of the IFA web site.

## **About Gray Plant Mooty:**

*Gray Plant Mooty is recognized as one of the leading law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 170-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minn., Washington, D.C., and Fargo, N.D. Our attorneys and staff provide exceptional client service and value to our clients, and comprehensive legal services on a regional, national, and global basis.*