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IN THE NEWS

Ryan Palmer Featured in 1851 Franchise as Top Franchise Legal Player

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Lathrop GPM Partner Ryan Palmer was recently featured in *1851 Franchise* among their 2024 Top Franchise Legal Players. The annual list showcases the top players in the franchise industry.

Ryan answers a variety of questions from staff writer Erica Inman. On the most important things franchisors can do to protect their brand, Palmer said "Selecting the right franchisees is crucial. You want your customers to know exactly what to expect when they interact with your brand and having well capitalized and high-quality franchisees who understand the business is critical to that mission."

Read the full article here: [Top Franchise Legal Players: Ryan Palmer, Lathrop GPM LLP](#)

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