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IN THE NEWS

Mark Kirsch Quoted in U.S. News & World Report on Franchise Investing

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Lathrop GPM Partner Mark Kirsch was recently quoted in *U.S. News & World Report* on franchise investment and recommended approaches.

Mark specifically notes his list of Pros and Cons of franchise investing.

Read the full article here: [Franchise Investing: Get Your Hands Dirty, or Take a Passive Approach?](#)

Related People

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