



## IN THE NEWS

# Managing IP Features New Lathrop GPM Partner Robert Lord

Managing IP

02/07/2024 | less than a minute

*Managing IP* recently featured Partner [Robert Lord](#) on his move to the firm and what ultimately convinced him to join Lathrop GPM.

"As the former head of patent prosecution, I had set all that up at the old place and found it's hard to grow sufficiently and have the necessary resources," Lord said. "Here you can do what you like to do, which is the practice of law, and not so much of the administrative stuff. They have people who handle that and take all that extra burden off."

Lord and seven others joined the firm on February 1, and it was announced to the public on February 6.

Read the full article here [SUBSCRIPTION REQUIRED]: [Robert Lord explains how Lathrop GPM convinced him and seven other patent professionals to join the firm from Ferguson Braswell Fraser Kubasta.](#)

## Related People

### Robert Lord

Partner

Dallas

469.983.6019

[robert.lord@lathropgpm.com](mailto:robert.lord@lathropgpm.com)

---

## Related Services

[Patents](#)

[Intellectual Property](#)

[Diligence](#)

[Trademarks](#)

[Intellectual Property](#)

[Intellectual Property](#)

[Litigation](#)

[Copyrights](#)