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FIRM NEWS

Lathrop GPM Named 2025 Best Franchise Law Firm by Global Franchise Magazine for Third Year

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(February 12, 2025) — Lathrop GPM was named the 2025 Best Franchise Law Firm in the world by *Global Franchise Magazine* in its prestigious [annual awards](#). This is the third time the firm has been named. The firm won the inaugural award program in 2021 and again in 2024 and 2025.

The Lathrop GPM [Franchise & Distribution law practice](#) includes more than 30 franchise lawyers and paralegals, who serve franchisors and master franchisees at all stages of their development throughout the world. The firm also has a robust dispute resolution team, representing franchisors in courts and arbitration tribunals in the U.S. and overseas, and a leading franchising mergers and acquisitions practice.

"We're thrilled to receive this award again, as it reflects our team's unwavering focus on delivering exceptional results for our franchise clients. Their success is our success, and this award motivates us to continue raising the bar," said [Liz Dillon](#), leader of the firm's Franchise & Distribution practice group.

This honor is awarded to the legal team which has "provided consistently excellent service to the franchise industry, and which has promoted the cause of franchising through media involvement and whose name has become synonymous with franchising." The judges included franchise industry veterans and executives with both the International Franchise Association and the franchise associations of Portugal, Great Britain and Canada.

For 65+ years, Lathrop GPM lawyers have been advocates and trusted advisors for the franchise community. The firm's franchise lawyers have produced hundreds of articles and presentations that run the gamut of issues affecting franchising, including monthly editions of [The Franchise Memorandum](#) blog.

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