

## FIRM NEWS

# Lathrop GPM Named 2024 Best Franchise Law Firm by Global Franchise Magazine

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(February 20, 2024) – Lathrop GPM LLP is proud to announce that the firm was named the 2024 Best Franchise Law Firm in the world by *Global Franchise Magazine*, in its prestigious annual awards. This award follows the firm being named Best Franchise Law Firm in its inaugural awards program in 2021.

The Lathrop GPM Franchise & Distribution law practice includes 30+ franchise lawyers and paralegals, who serve franchisors and master franchisees at all stages of their development throughout the world. The firm also has a robust dispute resolution team, representing franchisors in courts and arbitration tribunals in the U.S. and overseas, and a leading franchising mergers and acquisitions practice.

"Our franchise team is truly honored to be recognized as first among its global peers by the judges in Global Franchise Magazine's prestigious annual awards," said Liz Dillon, leader of the firm's Franchise & Distribution Practice Group. The judges included executives with the International Franchise Association and franchise associations of Portugal, Great Britain, Israel and Canada.

This honor is awarded to the legal team which has "provided consistently excellent service to the franchise industry, and which has promoted the cause of franchising through media involvement and whose name has become synonymous with franchising."

For 65 years, Lathrop GPM lawyers have been advocates and trusted advisors for the franchise community. The firm's franchise lawyers have produced hundreds of articles and presentations that run the gamut of issues affecting franchising.

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