



## FIRM NEWS

# Lathrop GPM Leads the way in Producing Content for Franchise 2022 Lexology Getting the Deal Through Publication

08/10/2021 | less than a minute

(August 10, 2021) — The [Franchise 2022 edition](#) of Lexology Getting the Deal Through (GTDT) was released today on the [Lexology GTDT website](#). Lathrop GPM is proud to have Partner [Mark Kirsch](#) as the Global Editor and Counsel Erica Tokar as the U.S. Chapter author of this year's edition.

As Global Editor of the publication, Kirsch led the way in producing a universal questionnaire as a reference source of comparative franchise law and authored the Global Overview.

Tokar's U.S. Chapter provides updates and analysis of current trends in franchise law topics, including a market overview; business overview; and high-level guidance on legal compliance in the offer and sale of franchises, drafting and negotiating franchise contracts and the franchisor/franchisee relationship.

## About Lexology GTDT

Lexology GTDT is the original Q&A reference source of comparative law and regulation and the most comprehensive resource of its kind covering 120 practice areas. Licensed by LexisNexis and Bloomberg Law, the series is designed to provide first step analysis of the local legal and regulatory frameworks, common procedure, and market distinctions of unfamiliar jurisdictions for corporate counsel, cross-border legal practitioners, private clients, heads of businesses, and private practice lawyers.

## Related People

### Mark Kirsch

Partner

Washington, D.C.

202.295.2229

[mark.kirsch@lathropgpm.com](mailto:mark.kirsch@lathropgpm.com)

---

## Related Services

[Franchise & Distribution](#)