

**BLOGS**

Virtual Education Speaker Series

Increasing Diversity in Franchising

On October 28, 2021, Lathrop GPM will launch its *Increasing Diversity in Franchising* virtual educational speaker series with a presentation by Dr. Marcia Chatelain, Professor, History and African American Studies, Georgetown, and Pulitzer Prize-winning author of *Franchise: The Golden Arches in Black America*. Dr. Chatelain will discuss “Diversity in Franchising – Where Are We & How Can We Improve?” [Click here](#) to learn more and to register for this important discussion.

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