

## BLOGS

Virtual Education Speaker Series

# Increasing Diversity in Franchising

On October 28, 2021, Lathrop GPM will launch its *Increasing Diversity in Franchising* virtual educational speaker series with a presentation by Dr. Marcia Chatelain, Professor, History and African American Studies, Georgetown, and Pulitzer Prize-winning author of *Franchise: The Golden Arches in Black America*. Dr. Chatelain will discuss "Diversity in Franchising – Where Are We & How Can We Improve?" [Click here](#) to learn more and to register for this important discussion.

On October 28, 2021, Lathrop GPM will launch its *Increasing Diversity in Franchising* virtual educational speaker series with a presentation by Dr. Marcia Chatelain, Professor, History and African American Studies, Georgetown, and Pulitzer Prize-winning author of *Franchise: The Golden Arches in Black America*. Dr. Chatelain will discuss "Diversity in Franchising – Where Are We & How Can We Improve?" [Click here](#) to learn more and to register for this important discussion.

## Related People

### **Maisa Frank**

Partner

Washington, D.C.

202.295.2209

[maisa.frank@lathropgpm.com](mailto:maisa.frank@lathropgpm.com)

### **Richard C. Landon**

Partner

Minneapolis

612.632.3429

[richard.landon@lathropgpm.com](mailto:richard.landon@lathropgpm.com)

## Related Services

[Franchise & Distribution](#)