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## IN THE NEWS

# Global Franchise Interviews Carl Zwisler on International Franchise Counsel

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Carl Zwisler was interviewed by Global Franchise magazine for "[A Guide to Comprehensive Counsel: Navigating New Markets](#)." In it, Carl addresses the capabilities and experience franchisors should seek when retaining international franchise counsel, and the importance of retaining lawyers who can advise them about a growing number of new and proposed franchise regulations around the world.

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