

IN THE NEWS

**Global Franchise Features Article by Michael  
Sturm on 10 Suggestions for Franchise Systems  
to Respond to Coronavirus**

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**Related People**

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Global Franchise published an article by [Michael Sturm](#) on the "[10 Suggestions for Franchise Systems on How They Can Respond to the Coronavirus Crisis](#)." The article addresses the impact Coronavirus is having on the global economy and actions franchisors can take to minimize the effects as much as possible.