

A yellow triangle pointing downwards, located to the left of the 'LEGAL UPDATES' header.

## LEGAL UPDATES

# Franchise Alert: Lathrop GPM Franchise & Distribution Members Serve as Global Editor and U.S. Chapter Author in Franchise 2022 Lexology GTDT Publication

08/10/2021 | less than a minute

Lathrop GPM Partner [Mark Kirsch](#) is the Global Editor for this year's Franchise 2022 edition of Lexology Getting the Deal Through. As part of the global publication, Lathrop GPM Counsel Erica Tokar authored the U.S. Chapter.

As Global Editor of the publication, Mark Kirsch led the way in producing a universal questionnaire as a reference source of comparative franchise law and authored the Global Overview.

Erica Tokar's U.S. Chapter provides updates and analysis of current trends in franchise law topics, including a market overview; business overview; and high-level guidance on legal compliance in the offer and sale of franchises, drafting and negotiating franchise contracts and the franchisor/franchisee relationship.

View a free PDF version of the Franchise guide, [here](#), and the full, interactive guide containing all jurisdictions at <https://www.lexology.com/gtdt/workareas/franchise>.

## Related People

### Mark Kirsch

Partner

Washington, D.C.

202.295.2229

[mark.kirsch@lathropgpm.com](mailto:mark.kirsch@lathropgpm.com)

---

## Related Services

[Franchise & Distribution](#)