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BLOGS

Diversity

Diversity in Franchising – Franchisors Explore Various Avenues

As franchisors implement and expand their DEI initiatives, each brand may undertake slightly different paths, or may focus resources in different ways to increase diversity throughout their systems. *Franchise Times* recently published an article describing some of these approaches, as well as challenges facing franchisors.

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Read the full *Franchise Times* article [here](#).

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