



## peHUB: Vic Peterson on Crowdfunding and Caveats

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Crowdfunding means using the internet to raise money, often in small increments, from a potentially large number of sources. Websites such as Kickstarter and Indiegogo provide platforms for obtaining donations to fund artistic or charitable projects without any expectation of a return. Attempts by profit-seeking companies to use crowdfunding to solicit investments online, however, have run afoul of securities laws. [Read more ...](#)