



11 Lathrop GPM Attorneys Recognized in the International Who's Who Legal Franchise 2023 List

November 27, 2023

(November 27, 2023) - Lathrop GPM is pleased to announce that 11 franchise lawyers have been named to the International Who's Who Legal Franchise 2023 list. The list features top lawyers and experts who are held in the highest esteem by their clients, organizations, and peers.

The Lathrop GPM attorneys recognized in the annual franchise list include:

- Liz Dillon
- John W. Fitzgerald
- Michael R. Gray
- Mark A. Kirsch
- Peter J. Klarfeld
- Gaylen L. Knack
- Craig P. Miller
- Ryan R. Palmer
- James A. Wahl
- Eric L. Yaffe
- Robert L. Zisk

With one of the world's leading franchise and distribution law practices, Lathrop GPM's Franchise Group serves franchisors and master franchisees at all stages of development in markets across the world. The energetic and diverse group of more than 25 lawyers and paralegals works in teams, creating a collaborative environment that brings clients a wide range of experience in virtually every facet of international and domestic franchising. Serving franchise clients is a priority for Lathrop GPM; most of the firm's attorneys who practice in other areas of business law also are experienced in advising and representing franchisors.

Since 1996, Who's Who Legal has identified the leading legal practitioners in numerous areas of business law. Nominees are selected based upon comprehensive, independent survey feedback received from eminent private practitioners and general counsel in the list sector or industry. Only those who receive the highest number of recommendations from peers and clients are listed in Who's Who Legal publications.



Research is conducted annually, and individuals must continue to receive strong and regular feedback to maintain their listing.