



Franchise Team and Attorneys Named Global Leaders in 2022 Chambers Ranking

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(Feb. 17, 2022) — Lathrop GPM is again ranked as a top global law firm in the franchise practice area by the Chambers and Partners® Global 2022 rankings. In addition to the firm being in the top four in the world, Lathrop GPM attorneys Liz Dillon, Gaylen Knack and Carl Zwisler were recognized as global leaders. Dillon, Knack and Zwisler were among an elite list of 28 attorneys worldwide included in the annual ranking.

Chambers wrote the following about the firm in the annual ranking released today: "A respected U.S.-based firm with substantial international capability. ... the team is well versed in the full gamut of franchising matters." A client provided Chambers with this feedback, "We find Lathrop GPM has an extensive network of experts around the globe and we feel well served in this area."

Here's what Chambers said about Lathrop GPM's world-leading franchise attorneys:

Clients find Liz Dillon, leader of the firm's Franchise and Distribution Practice Group, "really practical and responsive." Chambers continues that Dillon is "known for her effective representation of franchisors in diverse matters. Her work encompasses cross-border franchising disputes, negotiating licensing agreements, and assisting companies with global expansion."

Gaylen Knack is "well regarded for his expertise in franchising and distribution matters, often handling complex, cross-border mandates for global chains." A client said, "Gaylen knows the who, the when and the how. He really drives his clients and is very well known internationally."

Carl Zwisler "frequently acts on behalf of global franchisors in a variety of sectors, including food, hospitality, and financial services. His strengths include negotiating franchising and distribution agreements and advising clients on expansion both into and out of the USA."

For over three decades, Chambers and Partners has assessed the world's best business lawyers. Based in London, the organization has a full-time team of editors and researchers who conduct client and attorney interviews and surveys throughout the year to release rankings that are published online and in print directories.