



# Gray Plant Mooty's Franchise Practice and Attorneys Recognized for International Excellence in 2015 Chambers Global

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MINNEAPOLIS, Minn. (March 12, 2015) — The law firm of Gray Plant Mooty is pleased to announce that its Franchise & Distribution Practice Group has been recognized as one of the top practices across the globe in the 2015 edition of Chambers Global: The World's Leading Lawyers for Business. Three Gray Plant Mooty principals, Elizabeth Dillon, Gaylen Knack, and Carl Zwisler, were also noted for their creativity, guidance, and solid reputation in the international franchising arena.

Chambers Global notes that Gray Plant Mooty is known for its "formidable U.S. practice that handles a high volume of inbound work," and heralded for "longstanding experience of Chinese franchising work, with an increasing volume of mandates coming from other parts of Asia, Latin America and the Middle East." The firm's cross-collaboration approach is apparent by "growing expertise in cross-border franchise M&A [adding] to its well-established strength in IP-related issues."

Regarding Gaylen Knack, market sources are "quick to highlight his growing international profile and creative approach." Carl Zwisler is described as a "well-recognized name," and applauded for a varied practice that allows him to work "alongside franchisors and manufacturers, and [provide] guidance on licensing and distribution." Elizabeth Dillon is noted for continuing to uphold "a solid reputation in international franchising," and for her work with "established clients and new market entrants."

Since 1999, Chambers has been researching the legal markets of over 180 countries, identifying the leading lawyers and law firms worldwide through interviews with thousands of lawyers and their clients. Chambers' directories, published annually, are regarded as the most reputable in the legal profession.

## **About Gray Plant Mooty:**

*Gray Plant Mooty is recognized as one of the leading law firms in Minnesota and one of the top franchise firms in the world. Our roots go back to 1866. Today, we are a 170-attorney, full-service firm with offices in Minneapolis and St. Cloud, Minn., Washington, D.C., and Fargo, N.D. Our attorneys and staff provide exceptional client service and value to our clients, and comprehensive legal services on a regional, national, and global basis.*