

## Global Franchise Features Article by Michael Sturm on 10 Suggestions for Franchise Systems to Respond to Coronavirus

March 16, 2020

Global Franchise published an article by Michael Sturm on the "10 Suggestions for Franchise Systems on How They Can Respond to the Coronavirus Crisis." The article addresses the impact Coronavirus is having on the global economy and actions franchisors can take to minimize the effects as much as possible.