



## **Doug Ramler Moderates Startup Panel at University of Minnesota Venture Center Event**

November 2, 2011

Doug Ramler, cochair of Gray Plant Mooty's Entrepreneurial Services group, recently moderated a panel at a University of Minnesota Venture Center workshop. The workshop focused on the creation of new "startup" companies based on University-developed technologies. The event provided answers to key questions faculty and post-docs have about the creation of new companies and introduced startup resources available at the University of Minnesota.

The Venture Center assesses all start-up ideas involving University-owned Intellectual Property. The Venture Center prefers to work with start-up opportunities when there is a compelling market strategy, high potential to create substantial return for the University, and the technology meets an unmet societal need. The Venture Center has the capability to help develop a business plan, recruit management, and facilitate the formation of a new, independent company with a license that grants rights to University intellectual property.