

## How to Deal with California AB 525

December 9, 2015 Webinar

Via live webcast

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Amendments to the California Franchise Relations Act (AB 525) impose **unprecedented obligations** on franchisors with franchisees in California. Under AB 525 franchisors that terminate or refuse renewal **in compliance** with the law are required to purchase the franchisee's business assets. They must also provide franchisees with written standards for approving a transfer before disapproving a transfer.

Attorneys from GPM's Franchise team will present a **free 60-minute webcast on Wednesday**, **December 9** to discuss the impact of the recent legislation, as well as options franchisors may have for adjusting their California franchising programs.

Among the issues we will discuss are:

- 1. How has the "good cause" termination standard changed?
- 2. What is the repurchase obligation and can it ever be avoided?
- 3. How can written transfer standards be drafted to address all eventualities?
- 4. What impact will the repurchase obligation have on franchisors' and franchisees' financial statements?
- 5. What changes should franchisors consider making to their franchise agreements and franchise programs to mitigate the impact of AB 525?