



# From Facebook to Foursquare to FaceTime: Tips for Managing Your Employees in an Age of Rapidly Changing Information Technology Business Breakfast

September 28, 2011

Firm Event

Presented by: Gray Plant Mooty

The explosive use and reach of online social media sites and the rapid evolution of information technology has forever changed the way we communicate, work, and live. The employer-employee relationship is particularly impacted by this fundamental shift. In this environment, managing employee use of information technology can feel like trying to hit a rapidly moving target. Employers should be aware of the employment and labor law issues created by the continued spread of social media sites and other advances in information technology. In this presentation we will summarize those issues, ranging from privacy and federal stored communications laws, to protected activity under federal labor laws, to safeguarding employers' confidential information. The presentation will also offer practical tips on how employers can avoid some of the recognized pitfalls that can arise in connection with employees' use of social media and other information technology. Although technology may seem to change every day, employers that set thoughtful boundaries for use and supervision have a head start in this evolving frontier.

## **Speakers:**

Megan Anderson, Gray Plant Mooty principal

Dorraine Larison, Gray Plant Mooty principal

Please register by September 26, 2011

By Phone: 320.202.5347

By Email: [events@lathropgpm.com](mailto:events@lathropgpm.com)

Parking is available on-site. Additional parking is available in the Paramount Parking Ramp at Ninth Avenue and First Street North, behind the Paramount. Tickets will be validated.

## **Time:**

7:30 - 8:00 a.m. Continental Breakfast and Check-in



8:00 - 9:00 a.m. Program

**Location:**

Gray Plant Mooty, Suite 500, 1010 West St. Germain, St. Cloud, MN 56301